



tradepremium.be

CRYPTOCURRENCY NEWS & MUCH MORE!

Media Kit

2021-2022

TradePremium.be is the biggest cryptocurrency news platform in Belgium. Besides news and analysis of blockchain projects & cryptocurrencies, we also provide our community with the necessary tools for their journey in cryptoland and the education needed (from newbies to experts) to make it a safe voyage.



Crypto media
in Belgium

The Netherlands
28%

Belgium
52%



TradePremium.be is our main focus, however we also have a very active community across several social media channels. Our community of peers is well educated and very well informed about cryptocurrencies and blockchain technologies. Every week we host a community call in which we share the most important crypto news of the past week followed by a technical analysis on bitcoin. At the end of every call our community is invited to an AMA session in which we also do a fundamental and technical analysis of the coin or project they suggest.

Website

www.tradepremium.be

Monthly visitors

1300

Monthly sessions

2500

Monthly pageviews

6000

Returning visitors

20%

New visitors

80%

Social Media

Followers (all organic) December 2020

 **9200 + 45000**

Facebook

9200 members on our own facebook profile + 45000 because we are also moderators of these pages:
Cryptolovers, Cryptocurrency club NL, Tijd voor plan bitcoin, Cryptocurrency, Btc & Blockchain news, Crypto Benelux

 **700**

Telegram

 **6700**

Email subscribers

 **200**

YouTube subscribers

CONTENT MARKETING

Press Release*

€340 (ex. VAT)

“Press release” section

- Featured on homepage (1 week),
- Content delivered by client

AMA Session*

€650 (ex. VAT)

Community call

- You are able to pitch your product in our weekly community calls

Featured article*

€575 (ex. VAT)

“News” section

- Featured on homepage (1 week)
- We write a sponsored article on your product

Coin report*

€850 (ex. VAT)

“Coin reports” section

- Featured on homepage (1 week)
- We do a complete audit about your product and write an article about it.



- Besides being featured on our website, all your marketing content will also be shared on our social media channels (and the ones we moderate)
- After the featured week, your article can still be referenced in the archive.
- All amounts can be paid in cryptocurrency for the corresponding amount in Euro's or Dollars
- Translation of your article to Dutch is also available. Prices vary according to the length of your article
- If you can't provide graphic content, we offer these services as well

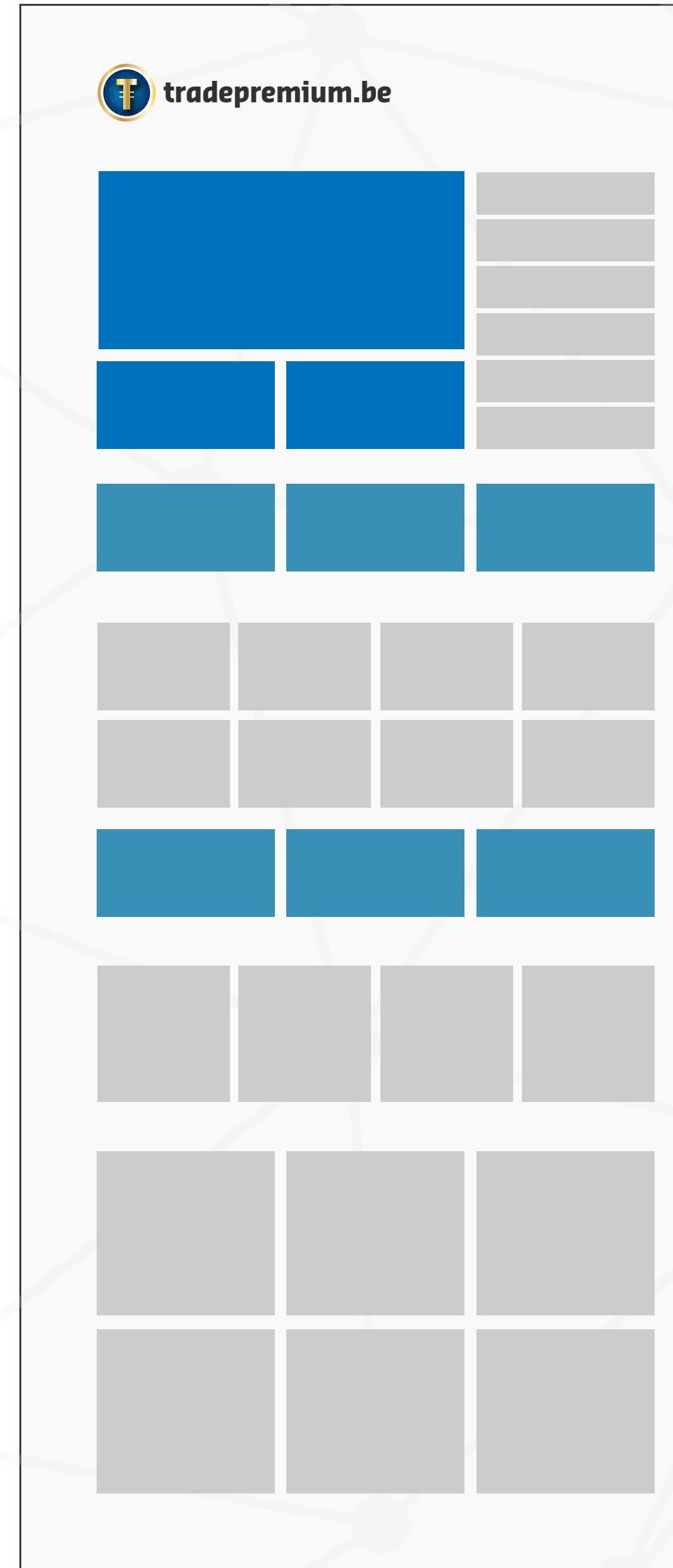
Featured articles



Banner Ads



Content



BANNER ADS

Homepage

€230 (ex. VAT)

1/3rd banner | Displayed for one week



€420 (ex. VAT)

2/3rd banner | Displayed for one week

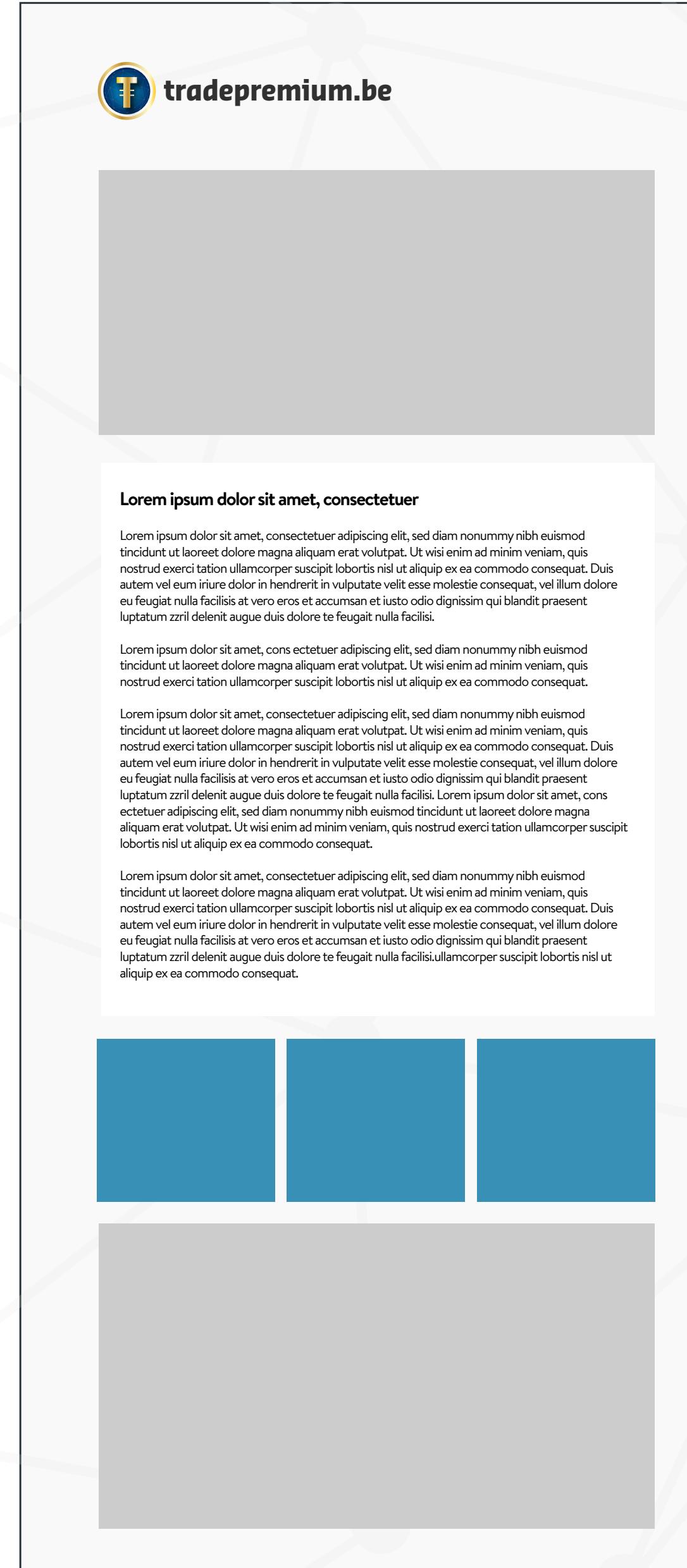


€575 (ex. VAT)

3/3rd banner | Displayed for one week



Banner Ads



BANNER ADS

Article

€230 (ex. VAT)

1/3rd banner | Displayed for one week





tradepremium.be

CONTACT US

If you wish to apply for one or more of our advertising formulas,
or if you still have a question about the possibilities, please do
not hesitate to contact us.

We'll be more than happy to provide you with an answer!

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